

ATHLINKS SERIES MANAGEMENT



Behind every great event, is great event management. We give you the tools to do it better. The series management solution enables a customized, point based system that encourages repeat registration and engagement within an event series.

FLEXIBLE POINT BASED SYSTEM:

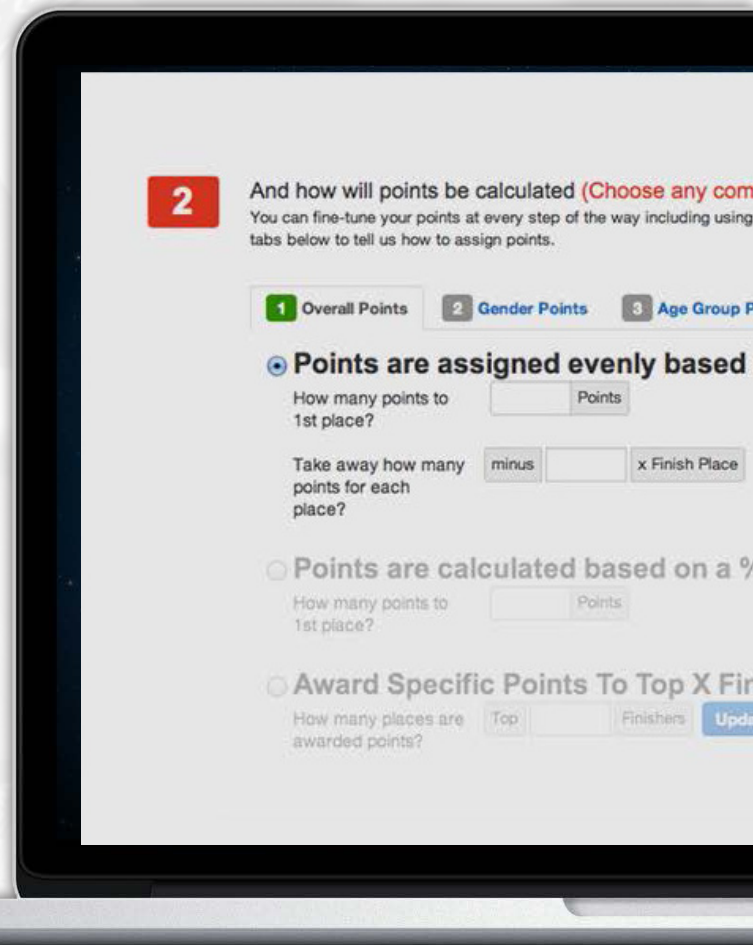
Our system is flexible and can support a variety of points based systems out of the box. We can customize a series to help you meet any goals you are trying to achieve with your event.

FULLY BRANDED SERIES EXPERIENCE FOR ATHLETES & SPONSORS:

Our series platform is robust and scales to support the most popular and largest races series in the market today. We embed the results and points experience directly in your website to give athletes a great event experience while creating new sponsor revenue opportunities for you.

DRIVE LOYALTY, REGISTRATIONS AND REVENUE:

The best customer is an existing customer, and we give you the tools to drive loyalty and word of mouth, which results in repeat and new athlete registrations and ultimately increased revenue.



“ The engagement and competition around the Reebok Spartan Race series has significantly increased through our partnership with Athlinks. ”

JOE DESENA | FOUNDER, SPARTAN RACE SERIES